

COAAA SMS Texting Privacy Policy

Purpose

This SMS Texting Privacy Policy describes how COAAA collects, uses, and discloses information from or about you in connection with our SMS texting service.

Privacy

We will not rent, sell, or provide any information identifying you individually (name, address, phone, number, etc.) to third parties for marketing or mailing list. We will not send you unsolicited SMS text messages regarding any commercial offers or advertisements at any time.

Information We Collect

We collect the following information in connection with the Service:

- **Phone Number:** We collect your phone number when you consent to the Service.
- **Message Content:** We collect the content of the messages you send and receive through the Service.
- **Delivery and Read Receipts:** We may collect information about the delivery of your messages, such as the date and time the message was delivered and whether the message was read.

Use of Information

We use the information we collect for the following purposes:

- To provide the Service to you, including sending and receiving messages.
- To improve the Service, such as developing new features and functionalities.
- To comply with legal and regulatory requirements.

Disclosure of Information

We may disclose the information we collect to third-party service providers who help us operate and maintain the Service. We will only disclose your information to these third-party service providers upon their agreement to comply with this Policy.

We may also disclose your information if we are required to do so by law or in the good faith belief that such disclosure is necessary to:

- Comply with a legal process, such as a court order or subpoena.
- Protect the rights or property of COAAA.
- Prevent or investigate fraud or other wrongdoing.
- Protect the safety of others.

Your Choices

You can opt out of receiving SMS messages from COAAA in writing (coaaa@coaaa.org) or by replying "STOP" to any message you receive from us.

Data Retention

We will retain your information for as long as necessary to provide the Service to you and comply with legal and regulatory requirements.

Security

We take reasonable measures to protect the information we collect from loss, theft, unauthorized access, disclosure, alteration, and destruction. However, no security system is perfect, and we cannot guarantee the security of your information.

Contact Us

Questions or concerns about these privacy policies should be sent to COAAA at coaaa@coaaa.org.

Changes to this Policy

COAAA reserves the right to modify and update this privacy policy at any time.

Updated 2-21-24