



# Central Ohio Area Agency on Aging Presents

## THE STATE OF AGING

*Benefiting Aging Solutions Foundation*

**Thursday, May 21, 2026**

**5 p.m. to 7 p.m.**

**The Grand Event Center**

**820 Goodale Blvd.**

**Columbus, Ohio 43212**

## Your sponsorship will make a profound impact.

The State of Aging highlights the impact of COAAA and future trends in aging and disability services. The event also features Central Ohio's '16 Over 60,' an award that celebrates older adults in our community. Join colleagues from aging, disability, government, nonprofits, and more for an evening of impact and fun.

Your sponsorship of the State of Aging will support the Aging Solutions Foundation — Central Ohio Area Agency on Aging's (COAAA) nonprofit — in its mission to help COAAA case-managed consumers maintain their health, safety, and independence at home.

Many COAAA consumers have limited income or are required to have limited income to receive services. They occasionally have urgent needs that are not covered by any other funding source. Aging Solutions supports consumers through emergency financial assistance for one-time rent, security deposits, utilities; household items and repairs; medical items and safety repairs; and other essential support.

Learn more about the State of Aging sponsorship opportunities on the following page.

Email [agingsolutions@coaaa.org](mailto:agingsolutions@coaaa.org) to register as a sponsor.

## 2026 State of Aging Sponsorship Opportunities

The 2026 State of Aging is presented by Central Ohio Area Agency on Aging and benefits the Aging Solutions Foundation. Aging Solutions' tax ID number is 02-0595200.

Name of Sponsoring Organization (as you would like it in event materials):

Address:

Contact Person:

Email:

Phone:

Please indicate your sponsorship level

Sponsorship Benefits	Platinum Sponsor \$10,000 <i>(only one available)</i>	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
* Logo displayed on print & digital event invitation	✓			
* Sponsorship recognition in COAAA e-newsletter	✓			
Presenting Sponsor recognition on front cover of event program	✓			
* Prime Advertiser cosponsorship in COAAA Senior Calendar	✓ <b>New</b>			
Logo on Exclusive Presenting Sponsor sign at event	✓			
Sponsorship announced on COAAA podcast	✓ <b>New</b>			
Sponsorship announced during program presentation at event	✓	✓		
Logo placed on State of Aging event webpage	✓	✓	✓	✓
Logo in rotation on digital signage at event	✓	✓	✓	✓
* Logo in printed event program	✓	✓	✓	✓
Event tickets	8 event tickets	6 event tickets	4 event tickets	2 event tickets
* Sponsorship mentions on COAAA social media	4 exclusive mentions	2 exclusive mentions	Silver Sponsor group mention	Not available
* Sponsor advertisement in printed event program	Full-Page Ad (Inside Front Cover)	Half-Page Ad	Quarter-Page Ad <b>New</b>	Not available

\* Digital invitation and e-newsletter to be sent to approximately 4,500 recipients, with an estimated open rate of 40%, equaling 1,600 opens.

\* Approximately 300 programs will be printed for the event. Approximately 250 guests attended the 2025 State of Aging.

\* Average Facebook reach to 222 users per sponsor post.

\* For Platinum Sponsorship, 10,000 calendars are produced. Learn more on the next page.

