



Central Ohio Area Agency on Aging Presents

The State of Aging

Benefiting The Aging Solutions Foundation

Thursday, May 20, 2027

5:00 p.m. to 7:00 p.m.

The Grand Event Center

820 Goodale Blvd.

Columbus, Ohio 43212

Your sponsorship will make a profound impact.

The State of Aging is an event that highlights the impact of COAAA and future trends in aging and disability services. The event features Central Ohio's "16 over 60," an award that celebrates older adults in our community. Join colleagues from aging, disability, government, nonprofits, and more for an evening of impact and fun.

Sponsoring State of Aging will support the Aging Solutions Foundation in its mission to help COAAA case managed consumers maintain their health, safety, and independence at home.

Many COAAA consumers have limited income or are required to have limited income to receive services. They occasionally have urgent needs that are not covered by any other funding source. The Aging Solutions Foundation supports consumers through emergency financial assistance for one-time rent, security deposits, utilities; household items and repairs; medical items and safety repairs; fans and space heaters; and other essential support.

Learn more about the State of Aging sponsorship opportunities on the following page.

Email agingsolutions@coaaa.org to register as a sponsor.



2027 State of Aging Sponsorship Opportunities

The 2027 State of Aging is presented by Central Ohio Area Agency on Aging and benefits the Aging Solutions Foundation. The Aging Solutions Foundation tax ID number is 02-0595200.

Name of Sponsoring Organization (as you would like it in conference materials):

Address:

Contact Person:

Email:

Phone:

Please indicate your sponsorship level below:

Sponsorship Benefit	Premier Sponsor \$7,500 (only one available) ☐	Platinum Sponsor \$5,000 ☐	Gold Sponsor \$2,500 ☐	Silver Sponsor \$1,000 ☐	Bronze Sponsor \$500 ☐
* Logo displayed on print and digital event invitation	✓				
* Sponsorship recognition in COAAA e-newsletter	✓				
Presenting sponsor recognition on front cover of event program	✓				
Sponsorship announced on COAAA podcast	✓	✓			
Sponsorship announced during program presentation	✓	✓			
Logo on State of Aging webpage	✓	✓	✓	✓	✓
Logo in rotation on digital signage at event venue	✓	✓	✓	✓	✓
* Logo in State of Aging printed event program	✓	✓	✓	✓	✓
Event tickets	8 event tickets (reserved seats)	6 event tickets (reserved seats)	4 event tickets (reserved seats)	2 event tickets (reserved seats)	1 event ticket (no reserved seat)
* Sponsorship mentions on COAAA socia media	2 exclusive mentions + group mention	1 exclusive mention + group mention	Gold Sponsor Group mention	Silver Sponsor Group mention	Not available
* Display advertisement in printed event program	Full-page advertisement	Half-page advertisement	Quarter-page advertisement	Not available	Not available

*Digital invitation and e-newsletter to be sent to approximately 4,500 recipients, with an estimated open rate of 40%, equaling 1,600 opens.

* Approximately 300 programs will be printed for the event. Approximately 250 guests attended the 2026 State of Aging.

* Average Facebook views per sponsorship post is 789 views.



Payment

Please send completed form with your check payable to Aging Solutions:

Aging Solutions
3776 S. High St.
Columbus, Ohio 43207

Completed form can be emailed to agingsolutions@coaaa.org. Contact Aging Solutions to request an invoice or to inquire about other forms of payment (EFT, etc.).

Ad and Logo Specifications

Please send your logo (and advertisement for Premier, Platinum and Gold sponsors) to agingsolutions@coaaa.org by **Friday, April 2, 2027**.

Acceptable file types include high-resolution PDF, JPEG, PNG.
Resolution: Images should be at least 300 dpi.

Ad Dimensions

Platinum and Gold sponsors should send their advertisement to agingsolutions@coaaa.org by **Friday, April 2, 2027**.

Full-Page: 7.5" width x 10" height
Half-Page: 7.5" width x 5" height
Quarter-Page: 3.75" width x 5" height

Acceptable file types include high-resolution PDF, JPEG, PNG.
Resolution: Images should be at least 300 dpi.

Registrations

Send guest names for complimentary registrations to agingsolutions@coaaa.org by **Monday, May 10, 2027**.