

Priority Area (Please choose from drop down)	Caregiver supports				
Goal #1	Identify and secure at least three institutional respite partnerships across Central Ohio counties by 2028 through the OAA Title III and Alzheimer's and Dementia Respite RFP processes.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	There are currently few to no options for caregivers in any of the Central Ohio counties to access institutional respite. This service is vital to combating caregiver burnout by providing caregivers with extended support to allow for holidays or emotional respite.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Identify providers	September 2026 - February 2027	Research, identifying partnership	Director of Strategic Initiatives	Networking / engagement with provider network	Recruit 5-6 interested providers
Select providers	March 2027 - June 2027	Title III, Alz. Respite RFP process	Director of Strategic Initiatives	RFP and evaluation process	2-3 providers selected
Establish a referral pipeline from COAAA and county focal points	June 2027 - September 2027	Create referral process with clear guidelines for appropriate referrals and available of services	Caregiver Support Team (COAAA)	Process refinement	COAAA and county focal points all have access to respite beds by 2028
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	I see resources as the biggest barrier to accomplishing this goal. There are only so many funds available and extended stays at assisted living, rehab, and nursing facilities can be expensive. There will need to be a balance between meeting individual caregiver needs while ensuring the services is available to as many individuals as possible.				
Expected outcome(s) of this goal:	Established partnership with three respite providers with enough capacity to provide 40-50 overnight respite stays per year.				

Priority Area (Please choose from drop down)	Financial well-being				
Goal #2	Increase participation in employment counseling and education programs by serving 40 older adults annually either through existing partnerships or the identification of new providers, and expand opportunities for employment counseling to all eight Central Ohio counties by 2030.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	A key finding of the Central Ohio Regional Assessment on Aging was that over one-third of respondents reported difficulty paying monthly bills. As access to financial assistance becomes more difficult and retirement incomes fail to keep up with monthly expenses, more older adults are experiencing financial strain. To alleviate this, many are looking to re-enter the workforce and are seeking training and support on securing employment. COAAA has invested in the New Directions Career Center ManureWorks program to provide employment counseling in Franklin County, serving 25-30 participants annually. However, COAAA has found limited options in other Central Ohio counties. This goal intends to expand access to employment services to older adults across COAAA's PSA.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Identify community partner	September 2026 - February 2027	Networking	Director of Strategic Initiatives	Meet with the current Franklin County provider to determine if they have the capacity to expand programming In addition, COAAA plans to engage chambers of commerce across the region to identify and connect with emerging providers	1-2 providers identified with the capacity to serve more than one county
Establish formal relationship	March 2027 - June 2027	Title III B RFP Process	Director of Strategic Initiatives	Invite identified providers to submit proposals through the formal RFP process in Q1 2027, promote the RFP through chambers of commerce, and determine the amount of resources needed to support goal.	1-3 providers selected with a charge of expanding into multiple counties
Expand services into multiple Central Ohio counties	September 2027 - September 2031	Title III B	Director of Strategic Initiatives / Employment Counseling provider	Advertising / Recruitment	40 participants spanning multiple counties
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	Resources will be the challenge for accomplishing this task. Title III B is limited, and additional resources will need to be secured to truly expand the reach of these services. It's vital to think creatively and identify funding partners like the local chamber of commerce to expand employment services to more older adults.				
Expected outcome(s) of this goal:	40 participants engaged in employment counseling services spanning multiple counties				

Priority Area (Please choose from drop down)	Safe and accessible housing				
Goal #3	Expand access to Housing Navigation Services and Emergency Housing Assistance to all eight counties in PSA6 in 2028.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	Housing affordability is becoming an increasing threat to older adults' ability to remain at home and in their communities. With limited income and reduced savings compared to future generations, one hardship (such as an unexpected medical bill or the loss of a spouse) could lead to eviction and displacement of vulnerable individuals. Whether in our survey results or focus group findings, housing instability remained a key area, with many focal point providers highlighting the need for an emergency safety net across all eight counties. We even had unhoused individuals over the age of 70 participate in focus groups in rural and urban counties to identify resources. There is a need for a centralized resource that provides one-time housing assistance to stave off eviction and homelessness. COAAA's Housing Assistance Program has piloted serving all eight Central Ohio counties using ARPA funding. From 2024-2026, 93% of those who received one-time assistance remained stably housed.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Establish emergency housing assistance program for older adults in all eight Central Ohio counties	September 2026 - June 2027	Solicit through Title III RFP or submit waiver Local funding / charitable giving	Director of Strategic Initiatives	Include Housing Navigation Services in Title III RFP Service Offerings Submit waiver, if required, to meet capacity of need	1 provider identified with capacity to serve all eight Central Ohio counties
Build capacity to serve clients	June 2027 - September 2027	Program development	Housing Navigation Services provider or COAAA Housing Resource Specialists	Establish a referral process with local agencies in all eight counties	Older residents in all eight counties have access to services
Accept referrals	September 2027 - September 2031	Programmatic	Housing Navigation Services provider or COAAA Housing Resource Specialists	Telephonic, online, and community referrals	Serve 70 - 100 older adults annually

What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	Resources will be the biggest barrier to meeting the emergency housing needs of older adults in Central Ohio. In 2024, COAAA staff distributed over \$500,000 to more than 380 low-income older adults in Central Ohio. The availability of ARPA funds allowed the agency to leverage local funding to build the capacity of the program to meet the growing need. However, regular Title III resources will not be able to keep up with the continued high demand. Leveraging additional resources will help to meet this gap, along with additional interventions tailored to individual needs.
Expected outcome(s) of this goal:	Emergency housing assistance resources with the capacity to serve 70 - 100 older adults is available to all eight Central Ohio counties.

Priority Area (Please choose from drop down)	Community supports and services				
Goal #1	Partner with local providers to expand access to digital literacy workshops to over 250 older adults and family caregivers from 2028 to 2031.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	Technology is growing increasingly significant in accessing health information, community resources, and social connections. By investing education and resources at the community level, we can increase older adults familiarity and confidence with technology. Not only empowering them to access online banking, health information, and video chats with family and friends, but helping keep them vigilant and safe from online scams.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Identify community partners	September 2027 - January 2028	Solicitation/Title III B	Director of Strategic Initiatives	Establish a working group with focal point and educational agencies	5-8 partners identified
Establish curriculum	January 2028 - March 2028	Research	Director of Strategic Initiatives	Determined by working group	1 universal curriculum agreed upon
Hire training staff	March 2028 - June 2028	Hiring	Focal Point / Partner Agencies, or third party provider	Determined by working group	2-3 trainers hired
Advertise workshops	June 2028 - September 2030	Advertising	Director of Strategic Initiatives / Partner Agencies	Social media, print media, word of mouth, trusted sources	400 participants complete curriculum
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	The biggest challenge is garnering interest from older adults. As scams become more prevalent, older adults can grow skeptical of technology. It's vital to express the value of using technology as a tool to stay informed and engaged.				
Expected outcome(s) of this goal:	250 older adults participate in a digital literacy workshop by 2031				

Priority Area (Please choose from drop down)	Reliable transportation				
Goal #2	Engage with county transit authorities, local focal points, and mobility managers to identify synergies between OAA Title III-funded transportation, existing resources, and the identified transportation needs of older adults, with the goal of establishing and evaluating two innovative programs and providing transportation access to at least 300 older adult riders by 2031.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	As the LinkUs Initiative expands public transit options across Central Ohio, it's vital that those options include accessible transportation for older adults. In Central Ohio, over-reliance on personal vehicles can lead to social isolation and resource gaps if driving is no longer an option. COAAA must partner with local Transit Authorities and Mobility Managers to identify opportunities to expand access to older adult riders. There are two successful examples of transportation innovations in Central Ohio. The Mary-Go-Round provides fixed-route services to older adults in Union County to locations such as the senior center, pharmacy, and grocery store, and COTA Mainstream offers origin-to-destination rides for people whose functional limitations prevent them from riding COTA's fixed-route vehicles. While COAAA saw success with a similar on-demand pilot in 2023, COTA's mainstream offers expanded hours and offerings. Further exploration, investment, and evaluation in these and similar programs can help to leverage OAA Title III funds into additional investments.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Engage in regular Mobility Manager and Transit Authority Meetings	January 2027 - September 2031	Networking Identify matching funds	Community Education Specialist - Transportation Lead	Attend strategy meetings, establish relationships, share perspectives of older road users	Attendance at 8-10 mobility meetings this year.
Establish formal partnership	November 2026 - March 2027	Program development RFP Process	Director of Strategic Initiatives	Engage with County Transit Authority leadership to solicit request for proposal applications to improve access to transportation services for older adults in their service area.	1-2 innovative proposals submitted/funded Expand service to 100-150 older adults annually.
Evaluation and sustainable funding	September 2029 - September 2031	Program evaluation Grant writing	Director of Strategic Initiatives	Engage academic partners to evaluate the impact of transportation pilots on program participants Conduct annual monitoring with providers Leverage data to secure ongoing funding	Survey over 60% of program participants
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	There will be limited capacity compared to the overall ridership of older adults and people with disabilities. Identifying how to best define the eligibility parameters around the program may also require thoughtful consideration and refinement.				
Expected outcome(s) of this goal:	Two innovative transportation programs established and evaluated by 2030. Expand access to services for over 300 older adult riders by 2031.				

Priority Area (Please choose from drop down)	Quality and coordinated healthcare				
Goal #3	Expand One Health Clinics to serve 30–50 older adults annually by 2028, providing both human and pet health screenings and tracking SDOH and RN interventions. Leverage the One Health concept to expand flu vaccine administration to over 100 older adults annually by 2028.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	The One Health concept provided pets with free health screening, preventative medications, and supplies from the Columbus Humane pet food pantry. Humans will receive an A1C and blood pressure screening, and will be provided information on managing health conditions. In 2025, during the pilot event, COAAA conducted 16 SDOH screenings and 14 RN interventions with older individuals. In addition, 17 pets received wellness checks, vaccinations, and supplies from the Columbus Humane Pantry. In 2025, the One Health pilot administered 80 flu vaccinations to older adults.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Establish Formal Partnership with Columbus Humane	January 2027 - March 2027	Title III RFP External Funding	Director of Strategic Initiatives Senior Director of Clinical Innovations	Solicit RFP from Columbus Humane to increase the reach and frequency of One Health Clinics based on the success of the pilot program	30 - 50 older adults served, 100 vaccines annually
Expand program to additional Central Ohio Counties	March 2027 - July 2030	Title III RFP Program development	Director of Strategic Initiatives Senior Director of Clinical Innovations	Engage County Health Departments and Humane Societies at the county level to consider similar partnerships, and apply for a Title III waiver to fund future partnerships.	Expand program to 2-3 Additional counties

Identify additional funding opportunities	September 7 - July 2029	Grant writing External partnerships	Director of Strategic Initiatives Senior Director of Clinical Innovations	Engage healthcare partners based on the successes of the program, with engagement in health screening, vaccinations, and chronic disease management, to secure additional funding for the program	2-3 funders identified
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	The program will have limited capacity compared to demand. COAAA will continue to engage potential funders to support the program.				
Expected outcome(s) of this goal:	Health screenings for 30-50 older adults annually, expansion of the program to 2-3 additional counties by 2030.				
Priority Area (Please choose from drop down)	Caregiver supports				
Goal #4	Launch the GUIDE (Guiding an Improved Dementia Experience) Model in Central Ohio and begin enrolling caregivers by 2028.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	Expanding offerings for family caregivers remains a priority for COAAA, supported by findings from the Central Ohio Regional Assessment on Aging. The GUIDE Model is a comprehensive approach to caregiving focused on reducing fragmented caregiving and improving access to care for all dementia patients. Existing healthcare systems offer disjointed care to dementia patients, many of whom need 24/7 support. People with dementia often end up in the emergency room (ER). For people over 65 years of age, dementia patients make up about 7% of all ER visits. A need for constant care, costly ER visits, and other factors frequently cause a financial burden for caregivers, disproportionately impacting Black, Hispanic, Asian American, Native Hawaiian, and Pacific Islander patients. GUIDE aims to reduce this disparity by educating and offering more support to unpaid caregivers. With better access to resources, dementia patients can safely stay in their homes for longer without causing emotional, physical, or mental strain on their family members and other unpaid caregivers.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Prepare the agency to enter into a GUIDE partnership	January 2027 - June 2027	Identify appropriate staff Create internal protocols Evaluate capacity Provide adequate training	Senior Director of Community Engagement Executive Director Caregiver Support Outreach Specialists	Program development Training Resource acquisition	Two identified and trained staff members
Identify and Contract with GUIDE Provider	July 2027 - December 2027	Identify GUIDE provider through collaboration with other AAAs	Executive Director	Contracting	Partner agreement executed
Begin offering GUIDE to family caregivers in COAAA service area	January 2028 - ongoing	Create and execute the intake process Establish internal protocols based in scope of work established through the partnership agreement	Senior Director of Community Engagement Caregiver Support Outreach Specialists	Program execution	Begin accepting clients
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	Maintaining adequate staffing for the program will need to remain a priority. COAAA will continue to acquire talented clinical staff to perform the required activities of the agreement.				
Expected outcome(s) of this goal:	Launch the GUIDE (Guiding an Improved Dementia Experience) Model in Central Ohio and begin enrolling caregivers by 2028.				

Priority Area (Please choose from drop down)	Community supports and services				
Goal #1	Using the new data management platform and Central Ohio Regional Assessment on Aging, COAAA will develop and launch a public facing educational campaign by 2028 that communicates OAA Title III impact to stakeholders, with annual updates through 2031.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	Data is a vital part of our advocacy efforts as an agency. COAAA plans to use data collected through the new statistically significant Central Ohio Regional Assessment on Aging (CORAA) and the CaseWorthy System to highlight the needs of older adults and OAA investments to address those needs on social media, on the agency's website, and in advocacy materials.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Establish process for data collection, analysis, and template for visualizations	January 2026 - June 2027	Research Data Analysis Data Visualization	Planning & Quality Analyst Communications Manager	Analyze CORAA and Caseworthy Data Create templates for Data Visualization	Identify 20-30 areas for advocacy and prepare posts around available data
Establish an ongoing cadence for social media and advocacy materials	July 2027 - December 2027	Scheduling Impact Research Earned media	Planning & Quality Analyst Communications Manager	Social media Newsletter Targeted advocacy	2-3 monthly social media posts, monthly targeted advocacy email.
Establish a data-driven impact webpage on the agency's website	July 2027 - March 2028	Data visualization	Planning & Quality Analyst Communications Manager	Design a webpage that highlights the CORAA data dashboard and the impact of OAA investments.	1 completed webpage
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	No foreseeable challenges				
Expected outcome(s) of this goal:	24-36 data-driven social media posts using CORAA and Caseworthy data. 12 targeted advocacy emails. 1 completed webpage.				

Priority Area (Please choose from drop down)	Caregiver supports				
Goal #2	Increase care planning capacity among National Family Caregiver Support Program (NFCSP) providers so that 100% of providers demonstrate the ability to meet needs identified in caregiver assessments by 2030.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	Caregiver support was a common theme during focus groups and the community survey. Caregivers expressed a need for more tailored resources to address their specific needs, like respite care, information on how to provide care and manage changes in their loved ones mood and behavior, and in-home support. While the family caregiver support program in Central Ohio has been effective at meeting some caregiver needs, the program lacks a structured approach to translate the results of caregiver assessments into individualized care plans with diverse resources focused on meeting the holistic needs of the caregiver. Furthermore, there is currently no method of monitoring progress. The intention behind this goal is to increase the network's capacity to support family caregivers with structure planning and investment in diverse supportive services.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Establish a family caregiver support work group with NFCSP providers	January 2028-March 2028	Collaboration	COAAA Caregiver Support	Engage current NFCSP Establish program assessment and care planning protocols Identify gaps in services	Establish working group objectives, timeline, and intended outcomes
Secure additional services to support family caregivers	March 2028 - September 2029	Funding acquisition Asset mapping Procurement (Title III/Alzheimer's Respite/secured funding)	COAAA Caregiver Support Director of Strategic Initiatives	Grant writing Request for proposals to secure additional providers	5-7 new providers throughout the region identified in areas of need for family caregivers
Publish protocol and marketing materials for family caregiver support program in Central Ohio	September 2029 - January 2030	Collaboration Marketing/Information sharing	COAAA Caregiver Support	Establish an agreed-upon assessment, care plan protocol, and decision tree based on assessment results. Update caregiver toolkit and information on COAAA and partner agency websites	1 new protocol for the NFCSP in Central Ohio.
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	Family caregivers are growing increasingly isolated and often feel uncomfortable contacting agencies for support. Identifying and connecting them with resources will continue to be a challenge. Therefore, we as agencies need to think creatively about where we market our services to family caregivers to ensure they know what resources and support are available.				
Expected outcome(s) of this goal:	5-7 new providers to support family caregivers, 1 new protocol and process for NFCSP providers.				

Priority Area (Please choose from drop down)	Healthy food access				
Goal #3	Support Title III-funded nutrition providers in at least five counties to develop and implement grab and go and grocery delivery alternative meal distribution options by the end of 2029.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	Traditionally, AAA providers have been limited in the options available to address the nutritional needs of older adult clients. However, while home-delivered and congregate meals serve a vital purpose, they are limited in their ability to meet the nutritional needs of specific populations and those with complex needs, i.e. those experiencing homelessness. The ACL established alternative meal distribution options to meet the diverse needs of older adults, its vital that COAAA take action to prepare the network to implement these options. While the number of consumers utilizing these options may remain small, diversifying options.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Garner support from Title III Nutrition Providers and the Ohio Department of Aging	January 2028 - March 2028	Collaboration	Director of Strategic Initiatives Planning & Quality Analyst	Outreach Program development	All seven Title III providers engaged in discussions
Based on the current rule, provide a model policy to providers to incorporate into their policies and procedures	June 2028 - September 2028	OAA Title III Private investment / local levy	Director of Strategic Initiatives Planning & Quality Analyst	Program development	1 model policy adopted by 5 providers

Providers operationalize alternative meal distribution programs	September 2028 - December 2028	OAA Title III Private investment / local levy	Title III Nutrition Providers	Program development Resource acquisition	5 providers with operational programs able to serve 10% of meal clients in each county
Identify and enroll clients	January 1 2029 - ongoing	OAA Title III Private investment / local levy	Title III Nutrition Providers	Marketing Enrollment	Capacity to enroll 10% of meal clients by county
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	Current limitations in rule disincentivize providers from exploring alternative meal distribution options for Title III consumers. With advocacy to the State Unit on Aging, COAAA feels confident that alternative meal plans can be approved to serve specific segments of older adults who could benefit.				
Expected outcome(s) of this goal:	Five nutrition providers have approved alternative meal distribution policies with capacity to serve 10% of nutrition service clients in their service area by 2029.				

Priority Area (Please choose from drop down)	Safe and accessible housing				
Goal #4	Become an Ohio 811 Housing Navigator for Central Ohio by 2029 by establishing a relationship with the Housing Manager at the Ohio Housing Finance Agency				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	Finding and securing affordable, accessible housing was a theme of both the focus groups conducted in each of the Central Ohio counties and in COAAA's Regional Assessment. Therefore, COAAA feels it is vital to expand its offering to support older adults and people with disabilities in securing adequate housing. The Ohio 811 Program, administered by the Ohio Housing Finance Agency (OHFA), allows extremely low-income households comprised of one or more adults with a disability to live in an integrated setting through rental subsidy and access to supportive services. The program trains local partners to act as referral agencies focused on identifying and referring program candidates who need housing.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Establish formal partnership with the Ohio Housing Finance Agency (OHFA)	January 2027 - June 2027	Opportunity seeking	Senior Director of Community Engagement Senior Director of Clinical Innovations	Engage the Ohio Housing Finance Agency (OHFA) via local contacts	Formal Agreement Established
Train staff to serve as referral agents	June 2027 - June 2028	Training	Senior Director of Community Engagement	Scheduled and complete required training Establish protocol for receiving and processing referrals	2 trained prepared referral agents
Begin accepting clients	January 2029 - ongoing	Intake and Processing	Housing Resource Specialists	Operationalize the intake and referral process	Capacity to support an estimated 20-40 residents annually
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	While COAAA believes it is vital to engage in this network, it is concerned that their will continue to be limited housing options compared with the anticipated volume of need. To supplement the 811 network, COAAA has been working to identify and establish partnerships with low-income housing development organizations to help refer clients and older adult residents to those leasing opportunities.				
Expected outcome(s) of this goal:	Two trained referral agents on staff with the capacity to support an estimated 20-40 residents annually.				

Priority Area (Please choose from drop down)	Safe and accessible housing				
Goal #1	Identify at least three potential funders to support the expansion of home modification and repair for older adults by 2031.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	Through surveys and focus groups, providers and older adults indicated that the demand for home repairs far outpaces the supply of resources. Therefore, in addition to utilizing OAA Title III resources to support the current home repair options available for older adults, COAAA will seek out public and private investment opportunities to secure additional funding for emergency and accessibility home repair needs. Not only will this investment support the sustainability of housing for older residents, but it will also invest in improvements to older housing stock in Central Ohio. Keeping more units online.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Seek out a partnership with the City of Columbus to encourage the use of affordable housing bond funding to focus on home repair for older adults	January 2027 - June 2027	Opportunity seeking Data collection	Director of Strategic Initiatives	Engage the City of Columbus via local contacts Collect data on current provider capacity and demand for home repair projects Gauge the need through data collected from Franklin County Auditor	Pilot program funded
Develop pilot program in partnership with the City of Columbus	June 2027 - March 2028	Identify provider network Establish program criteria and eligibility Establish formal agreements Determine methods of evaluation	Director of Strategic Initiatives	Establish program parameters with community providers and Coca. Enter into detailed agreements outlining program responsibilities. Identify and secure evaluation partner to gauge pilot success	Pilot launched by Spring 2028 with capacity to serve 50 individuals annually.
Program evaluation	April 2028 - June 2029	Program/outcome evaluation	External evaluation partner	Conduct participant interviews to compare living conditions and falls risk before and after the home repair intervention	Completed evaluation
Utilize findings from evaluation to secure additional funding	June 2029 - December 2031	Data collection Information sharing Funding acquisition	Director of Strategic Initiatives	Identify potential public, private, and grant funders focusing specifically on capital funds Develop collateral and proposal to support additional investment	1-2 additional funders secured
Re-evaluate and expand pilot	December 2031- ongoing	Program development	Director of Strategic Initiatives Community partner agencies	After action review of pilot findings Evaluation of resource sustainability	Funding secured to sustain or expand on pilot
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	While capital funding provides an exciting opportunity to meet the home repair needs of older adults, maintaining enough resources to keep up with demand will continue to be a challenge. Additionally, finding community contractors with the capacity to participate in the program may prove challenging. However, by leveraging current provider networks and continuing to creatively pursue funding opportunities using a data-driven approach, COAAA feels confident in its ability to secure additional funding the expand access to these vital services.				
Expected outcome(s) of this goal:	Three home repair funding partners secured by 2031.				

choose from drop	Quality and coordinated healthcare				
Goal #2	Increase use of the validated SDOH assessment tool from 500 completed screenings to at least 2,000 screenings by 2031, with annual reporting on identified needs and interventions.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	Social drivers of health (SDOH) are the nonmedical factors that impact your health and longevity. Examples include your income, housing conditions, education level, and safety. Many SDOH are out of individuals' control. In an effort to better track these drivers among older adult consumers, COAAA developed a statistically and clinically validated SDOH assessment tool specifically for older adults to enhance the agency's ability to identify Health-Related Social Needs (HRSN) of older adults and provide tailored medical and non-medical interventions. Nearly 500 screenings have been completed to date, and COAAA's goal is to expand that number to over 2,000 by 2030.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Establish protocol and training to support the practitioner use of the SDOH assessment tool	January 2027 - September 2027	Program development	Senior Director of Clinical Innovations	Develop a protocol for the SDOH assessment tool Develop virtual and in-person training modules	1 protocol 1 training module on 2 platforms
Identify community partners and establish formal agreements to utilize the SDOH assessment tool with older adults	September 2027 - March 2028	Collaboration Contracting	Senior Director of Clinical Innovations	Secure community partnerships Establish formal MOUs Conduct trainings	5-7 partnerships established
Expand utilization of SDOH assessment tool	April 2028 - December 2030	Program execution	Senior Director of Clinical Innovations	Encourage partner agencies to utilize tool Collect data on utilization	1,000 - 1,500 screenings completed
Monitor and evaluate results	April 2028 - December 2030	Program evaluation	Senior Director of Clinical Innovations Director of Strategic Initiatives	Evaluate SDOH Assessment results Utilize findings to develop partnerships with healthcare entities	1 evaluation complete
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	The greatest challenge will be expanding the utilization of the tool while still maintaining its integrity and utility to assessing SDOH needs of older individuals. COAAA has invested in the statistical validation of the tool to reduce outliers in assessment results across users.				
Expected outcome(s) of this goal:	2,000 SDOH Assessments conducted by 2031.				

Priority Area (Please choose from drop down)	Financial well-being				
Goal #3	Continue to provide access to HEAP, PIPP, and other utility assistance programs to over 300 older adults each year from 2027 to 2030.				

Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	Access to assistance programs remains a vital resource offered by COAAA to older adult residents facing financial hardship due to expenses outpacing their fixed income. Our commitment to increasing access to these programs can help to provide enhanced financial well-being to older adults and family caregivers who could benefit from these programs.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Ensure materials are made available to all COAAA staff, especially case management and outreach	January 2027-December 2030	Organization Resource dissemination	Senior Director of Community Engagement	Ensure printed materials are available Ensure staff are adequately trained on how to make application	Over 300 printed applications Over 300 COAAA staff trained
Work with Breathing Association to continue partnership	January 2027-December 2030	Collaboration	Senior Director of Community Engagement	Ensure adequate assistance is available on site at COAAA	12 opportunities annually
Ensure materials are available at all COAAA outreach, education, and engagement events	January 2027-December 2031	Organization Resource dissemination	Senior Director of Community Engagement	Ensure printed materials are available Ensure staff are adequately trained on how to make application	Over 300 printed applications available for community outreach team
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	A continuing challenge remains funding and changing eligibility for these programs. As the federal budget continues to reconcile with the availability of SNAP and LIHEAP funding and considers changes to eligibility, local service providers have difficulty engaging eligible individuals in the program. COAAA will continue to advocate for the availability of these programs in service to older adult and family caregiver beneficiaries.				
Expected outcome(s) of this goal:	300 applications completed annually				

Priority Area (Please choose from drop down)	Safe and accessible housing				
Goal #4	Expand the Shallow Subsidy Program from 25 to 100 participants by 2029, using evaluation findings to pursue evidence based designation by 2030.				
Rationale (Describe how your goal is linked to your needs assessment findings and how it addresses reaching services and supports to those with greatest social and economic need).	The results of the Central Ohio Needs Assessment highlighted the need to consider innovative strategies to reduce housing cost burden among older renters. The survey indicated that the average older adult is paying more than 40% of their income on housing expenses every month. This is even more drastic among minority and low-income individuals. As such, COAAA plans to expand on its Shallow Subsidy Pilot Program (SSP) that produced promising results for the older adults enrolled. The pilot program enrolled 25 participants who paid more than 50% of their income toward rent (severely housing-cost burdened) and provided their landlords with a monthly stipend toward the participants' rent. In conjunction with the pilot, COAAA partnered with the Age Friendly Innovation Center to conduct a randomized control trial evaluation of the program. The evaluation conducted ongoing surveys and analyses of the SSP participants and 25 other individuals who were severely housing-cost burdened. The results of the evaluation point to promising trends supporting the expansion of the pilot, including lower stress levels, fewer emergency room visits, and economic empowerment to address Health-Related Social Needs (HRSN) among those receiving the subsidy. Our proposed innovation is to build on the successes of the Shallow Subsidy Pilot Program by incorporating an intentional, skilled Occupational Therapist (OT) intervention focused on fall prevention. The innovation will involve a home evaluation conducted by a skilled OT. After the evaluation is completed, the program will invest in home modifications to improve property safety and reduce the older adult residents' fall risk. Finally, the innovation will employ a shallow subsidy that reduces the older residents' housing cost burden, increasing the likelihood that they will remain in their homes. The goal of this program is to invest in a sustainable, safe living environment for low-income, community-dwelling older adults and to help them maintain it through ongoing, shallow subsidies. Ultimately, COAAA hopes to establish the SSP as an evidence-based program through the Administration for Community Living.				
Objectives	Projected Start and End Dates	Type of Activity/Funding Source(s)	Staff Position(s) Assigned to Action Steps	Strategies	Measures
Secure additional funding to support pilot expansion	June 2026 - January 2027	Funding acquisition Information sharing	Executive Director Director of Strategic Initiatives	Grant writing Webinars/Publications Private/Public Partnerships	Funding secured to expand pilot to 100 participants (roughly \$2 million)
Develop and execute expanded SSP	January 2027 - December 2029	Program development	Executive Director Director of Strategic Initiatives	Identify and enroll eligible participants Process payments monthly Ongoing case management Connection with community resources	100 participants enrolled
Evaluate expanded SSP	January 2027 - December 2030	Program evaluation	External Evaluator	Perform quarterly contacts with participants to gauge subsidy impact on financial well-being, housing stability, and health	100 participants engaged in the evaluation. Findings report
Petition AGE and ACL to designate SSP as evidence-based	January 2030 - December 2031	Solicitation	Executive Director Director of Strategic Initiatives	Develop a proposal based on evaluation findings and disseminate through contacts with AGE and ACL	Evidence-based designation achieved
What challenges or barriers might prevent your AAA from achieving this goal? How will your agency proactively mitigate these challenges to stay on track?	In addition to securing adequate funding, COAAA is most concerned about meeting the threshold to establish the SSP as an evidence-based program. We feel strongly that the nexus between housing and health is significant and that we need to ensure there is adequate, unequivocal evidence that investment in housing leads to improvements in health, financial well-being, and reductions in falls risk and healthcare costs among individuals enrolled.				
Expected outcome(s) of this goal:	100 participants received Shallow Subsidies for over 18 months. 100 home assessments and repairs. Evidenced-based designation by 2031.				