

## **COAAA Website Privacy Policy**

### **Purpose**

The objectives of Central Ohio Area Agency on Aging (COAAA) privacy policy are to inform website visitors about their right to privacy, what data are collected, and how that information is used.

### **Privacy and Security**

We will not rent, sell, or provide any Internet information identifying you individually (name, address, phone, number, etc.) to third parties for marketing or mailing list. We will not send you unsolicited e-mail regarding any commercial offers or advertisements at any time.

### **Cookies**

COAAA uses cookies and other tracking technologies to automatically collect information about how you interact with our website and web pages.

COAAA may track how you use and interact with our website through the use of cookies, web beacons, links, and other tracking technologies. We may automatically collect information about your use of the website including analytics information, sites visited before visiting the website, browser type, operating system, and your interactions with our content and emails.

We do not share your contact information with outside or third parties.

### **Data Security**

COAAA uses physical, electronic and managerial procedures to safeguard and secure the information we collect online.

We use third party vendor PayPal to securely process credit card transactions (donations to Aging Solutions).

We use third party vendor Constant Contact to send our e-newsletter and manage subscribe/unsubscribe options for users. We also use Constant Contact to manage secure event registrations.

### **Links Policy**

COAAA sometimes provides links to external websites that are useful resources and information. Inclusion of an external web link should not be considered an endorsement or promotion of that organization or information.

### **Contact Us**

Questions or concerns about these privacy policies should be sent to COAAA at [coaaa@coaaa.org](mailto:coaaa@coaaa.org).

### **Acceptance and Changes to the Privacy Policy**

By using [www.coaaa.org](http://www.coaaa.org) and affiliated webpages, you indicate your acceptance of this privacy policy.

COAAA reserves the right to modify and update this privacy policy at any time.

*Updated 8-23-19*